

**2015**  
**National School Safety**  
**Conference & Exhibition**  
**M Resort Spa & Casino**  
**Las Vegas, Nevada**



**Exhibitor Prospectus**

*More Insight!*  
*More Connections!*  
*More Impact!*

***[www.schoolsafety911.org](http://www.schoolsafety911.org)***

# Why Exhibit?

- ***Increase your ROI***
  - ***Reach more than 600 school safety professionals***
  - ***Promote brand awareness at this unique global event***

As one of the largest and most respected school safety conferences in the nation, the National School Safety Conference offers a unique chance to promote your product or services to a highly targeted and qualified audience.

Participation in this interactive event gives your organization a variety of ways to engage with attendees:

- ***Interact face-to-face with attendees with a booth in the School Safety Exhibit Hall***
- ***Position your company as a thought-leader with a session in the conference breakout session tract***
- ***Increase brand awareness among this highly relevant audience with a sponsorship package***
- ***Design your own conference participation with a custom package***

## ***Look Who Is Coming to Vegas***

Exhibiting at the National School Safety Conference in Las Vegas puts you in contact with purchasing decision makers – when and where they're ready to purchase.

- ***Principals & Assistant Principals***
- ***School Resource Officers***
- ***School Superintendents***
- ***Police Chiefs & Sheriffs***
- ***School Safety & Security Directors***
- ***Community Elected Officials***
- ***Federal Government Representatives***
- ***Youth Program Directors***



# Exhibit Details

## ***Exhibit Schedule***

***Monday July 27, 2015***

***11:00am-3:00pm***

***Exhibitor Registration/Set up***

***3:00pm-6:00pm***

***Exhibit Hall Welcome Reception***

***Tuesday July 28, 2015***

***9:30am-4:00pm***

***Exhibit Hall Open***

***4:00pm-7:00pm***

***Exhibitor Breakdown***



## **Exhibit Fees & Information**

### ***8x10 Draped Booth***

***Early Discounted Registration (prior to 4/30/15)      \$800.00***

***Regular Exhibitor Registration (after 4/30/15)      \$1,000***

***VIP 10X10 Draped Booth – Premiere Location      \$1,300***

### **Booth Includes**

**(2) Full Conference Registrations**

**(3) (1) 6 Foot Skirted Table**

**(2) Chairs**

**Exhibitor Reception**

**Dedicated Attendee Exhibit Time**

**Carpeted Exhibit Hall**

**(1) Booth Identification Sign**

**Company Listing in Conference Program**

***Electrical, furniture, freight and other services will be provided by a selected service contractor at an additional cost, based on your direct order.***



## **Showcase Your Company Conference Breakout Session**

*There is no better opportunity to show how your company can help conference attendees in their schools than by presenting an exhibitor breakout session. These limited speaking opportunities will be scheduled during the conference just as any other conference breakout session and listed in the conference program.*

***Add a Breakout Session to Your Booth \$500  
Breakout Sessions Limited - Book Yours Now!***

### **Sponsorship Opportunities**

#### ***Conference Sponsor:***

**\$7,500**

Company logo/ link on SSAC website  
Company name displayed prominently on conference emails (est. 100,000 circulation)  
(4) Complimentary full conference registrations  
Banner prominently displayed throughout conference  
Company logo displayed on conference signage  
Logo on conference giveaway  
Complimentary premium exhibit booth space  
(1) article or (1) page insert in registration material  
Speaking time at opening ceremony

#### ***Opening Ceremony Sponsor:***

**\$6,000**

Complimentary premium exhibit booth space  
(3) Complimentary full conference registrations  
Speaking time at opening ceremony  
Banner prominently displayed throughout opening ceremony  
Company logo on signage for opening ceremony and on large Projection screens  
Company logo/ link on SSAC website

#### ***Exhibit Hall / Exhibit Reception Sponsor:***

**\$5,000**

Speaking Time during Exhibit Hall Reception  
Complimentary premium exhibit booth space  
(3) Complimentary full conference registrations  
Company signage displayed throughout Exhibit Hall  
Company logo on all Exhibit Hall signage  
Company logo/ link on SSAC website

#### ***Networking Reception Sponsor:***

**\$5,000**

Speaking time during networking reception  
Company logo on all networking reception signage  
Company logo/ link on SSAC website  
Banner displayed at welcome reception



## Sponsorship Opportunities

<b>Conference Giveaway:</b> Company named and website displayed on giveaway Company logo/ link on SSAC website	<b>\$3,500</b>
<b>Coffee/Soda Break Sponsor:</b> Company signage at all coffee/soda stations throughout week Company logo/ link on SSAC website	<b>\$2,500</b>
<b>General Session Sponsorship:</b> Company logo on general session signage and on large Projection screens Company logo/ link on SSAC website	<b>\$1,500</b>
<b>Registration Sponsor:</b> Company logo on all signage displayed at registration Company Information on display at take one table Company logo/ link on SSAC website	<b>\$750</b>
<b>Conference Insert:</b> (1) page or (1) article distributed with conference registration materials Company logo/ link on SSAC website	<b>\$500</b>





## **School Safety Advocacy Council**

### **Corporate Partnership Program**

The School Safety Advocacy Council (SSAC) has become the recognized leader in School Safety. As the host of both the National School Safety Conference and the National Conference on Bullying and Child Victimization as well as the host of several other regional events, SSAC's brand is one that is quickly recognized in both K-12 and College Level Campuses, as well as Law Enforcement Agencies across the globe.

Our team strives to make certain that your investment in becoming a School Safety Partner, brings you the visibility and competitive edge your organization/company deserves. Imagine, your CEO/President welcoming our attendees on a National Stage? Your Corporate Banners and Logos displayed on the [Schoolsafety911.org](http://Schoolsafety911.org) website? An article announcing your becoming a School Safety Partner, e-mailed out to over 150,000 school safety professionals? This is just a small part of what becoming a "School Safety Partner" includes. Additionally, your company/organization would receive upgraded status and benefits at;

#### **Annual National Conference on Bullying & Child Victimization**

- Listed on all conference related publications as conference sponsor
- (1) Conference breakout session
- Welcome speaking time during opening general session
- Complimentary Premiere exhibit booth space
- (4) Full Conference Registrations
- (1) insert in conference registration bag
- Company listed as partner on conference email blasts (Approx. 150,000+)
- Conference signage identifying company as conference partner

#### **National School Safety Conference**

- Listed on all conference related publications as conference sponsor
- (1) Conference breakout session
- Welcome speaking time during opening general session
- Complimentary Premiere exhibit booth space
- (4) Full Conference Registrations
- (1) insert in conference registration bag
- Company listed as partner on conference email blasts (Approx. 150,000+)



## **School Safety Advocacy Council**

### **Corporate Partnership Program**

**In addition you/your Organization/Company would receive:**

- Company listed as partner with logo and link to company site on main page of SSAC website
- Listing on preferred products list given to all SSAC assessment and training customers
- Complimentary exhibit space at ALL Regional Conferences or events
- Company literature handed out at all SSAC training events
- Use of SSAC as subject matter experts for product assistance (amount TBD)
- Availability of SSAC staff for press comments regarding product/company
- Discounted use of SSAC experts for training, consultation or appearances

**Partnership packages start at \$20,000 annually.**

**For additional information, please contact our office at 888-485-2440, or  
E-mail us at: [ADMIN@SchoolSafety911.org](mailto:ADMIN@SchoolSafety911.org)**